

## Exemple de logiciel d'aide à l'analyse de contenu – QDA Miner de Provalis Research

**Codes**  
Arbre hiérarchique des codes pour synthétiser les données textuelles

The screenshot shows the QDA Miner interface. On the left, there's a vertical panel titled 'CODES' containing a hierarchical tree of codes. The tree is organized into 'Topics' (Economic, Social, Other) and 'Values' (Liberal, Conservative). Under Economic, there are Globalization and Local Economy. Under Social, there are Ethic and Power. Under Other, there are Race/Ethnic relation, Freedom, and Environment. Under Values, there are Novelty and Representativeness. Under Conservative, there are Family, Protectionism, Tradition, and Patriotism. An arrow points from this tree to the text 'Codes' in the sidebar.

**Document**  
Données textuelles à coder (questions ouvertes provenant d'un questionnaire, transcription d'une entrevue, etc.)

**DOCUMENT:** SPEECH

**VARIABLES**  
CANDIDATE McCain  
TOPIC Foreign Policy  
SPEECH [DOCUMENT]

**CODES**

**Visualisation des codes attribués**

(Remarks of Senator John McCain  
National Jewish Coalition)

Thank you. Last month we commemorated the tenth anniversary of the fall of that grotesque impediment to liberty, the Berlin Wall. The central security problem of our time - the possible clash of East and West on the plains of Germany -- was resolved by the Warsaw Pact's collapse, German reunification and the disintegration of the Soviet Union.

These blessed events were extraordinary triumphs of American ideals and purpose that will forever distinguish our history as a world power. But humanity's euphoria in the immediate aftermath of the Wall's destruction quickly dissipated as ancient conflicts and modern ambitions rekindled long dormant strains of violent nationalism; as the proliferation of weapons of mass destruction accelerated; and as dozens of wars were waged across the globe.

Still our disappointments should not obscure our progress. They should discourage us from expecting too much too soon, but they should not intimidate us from making the most of this moment to continue building a safer, more humane world than the one that inaugurated this century. I have been pleased to support Clinton Administration policies that have seized opportunities to advance American interests and ideals abroad. I strongly supported the expansion of NATO, for example, and the two great trade successes NAFTA and the Uruguay Round and the need for stronger action in responding to the crisis in Kosovo.

But I have frequently disagreed with Administration policies because they more often than not manifest two closely-related and central flaws: strategic incoherence

Freedom  
Patriotism  
Ethic  
Local Economy  
Power

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**Principe de base:** Associer à des segments des données textuelles des codes en représentant l'essence. L'objectif est de synthétiser les données textuelles. Les codes peuvent être développés par exemple *a priori* à partir du cadre de référence et des questions de recherche (processus déductif) et/ou *a posteriori* directement des données (processus inductif).